

EVERYTHING YOU NEED TO KNOW ABOUT EXHIBITING!



Presented by Dave Plunkett

American Association of Philatelic Exhibitors

www.aape.org



Why Exhibit?

- ❖ For fun



- ❖ To organize your material.



- ❖ To show off your collection.

- ❖ To educate viewers.



- ❖ To share your knowledge



- ❖ To compete (win awards)



- ❖ To show off your creativity

- ❖ To acquire additional items



What constitutes a Philatelic Exhibit?

- ❖ Philatelic material arranged to tell a story.
- ❖ 1 to 10 Frames
(Standard U.S. Frames have a viewing area of 35" x 47")

Frames Hold:

16 - 8.5 x 11 pages

8 - 11 x 17 pages

1 - 35 x 47 page



What is required to exhibit?

- ❖ Philatelic Material
- ❖ Knowledge of the Material
- ❖ Time
- ❖ Patience
- ❖ Some Money



Supplies
Entry Fees
Shipping or Travel

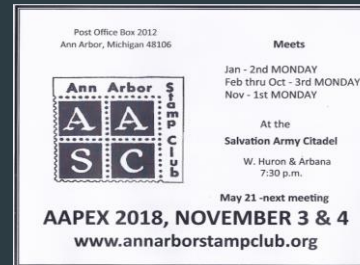


Exhibiting Venues

❖ Local - Toledo Show



❖ Regional - Ann Arbor



❖ National - Plymouth

❖ International



INTERNATIONAL
STAMP EXHIBITION



❖ Virtual - On Line - Toledo Stamp Expo 2021

Getting Started

1. Choose a Show

Obtain a perspective for the show

This will allow you to determine any special requirement you need to consider.

Example: Number of pages allowed.

Getting Started

2. Determine what story you want to tell.

Select Subject

Do you have a thesis?

Why should the viewer care about the subject?

Define a logical/defendable scope (beginning and ending point)

- ❖ Significant change in postal regulations
- ❖ Change in production of stamps
- ❖ Rate Change or Change in Service (Airmail standard)
- ❖ Change in Status of Country
- ❖ (Colony to Independence)
- ❖ Privatization of Postal Service
- ❖ Historic event such as war
- ❖ Major Technological Change (Trains, Canals, Planes)
- ❖ Change in Monarch

Getting Started

3. Outline and write your story.

Is Story of Appropriate Length for material?



4. Determine your Approach/Exhibit Type

Defines what material is appropriate to include.

Traditional
Postal History
Illustrated
First Day Covers
Maximaphily
Aero philately
Astrophilately

Postal Stationery
Revenue
Thematic
Topical
Picture Postcards
Display
Experimental

Getting Started

5. Lay out your material to determine number of page you can fill.

Use only material essential to your story.
Judge do not like padded exhibits

6. Decide on text to accompany each item.

Less is better! Use as few words as possible.

7. Construct your pages on your computer.

Except title page and last page.



Getting Started

8. Print draft pages and arrange your material on the pages unmounted.

Try to pick a place where you can see two rows of four pages together.

9. **After** you have material set pick your title.

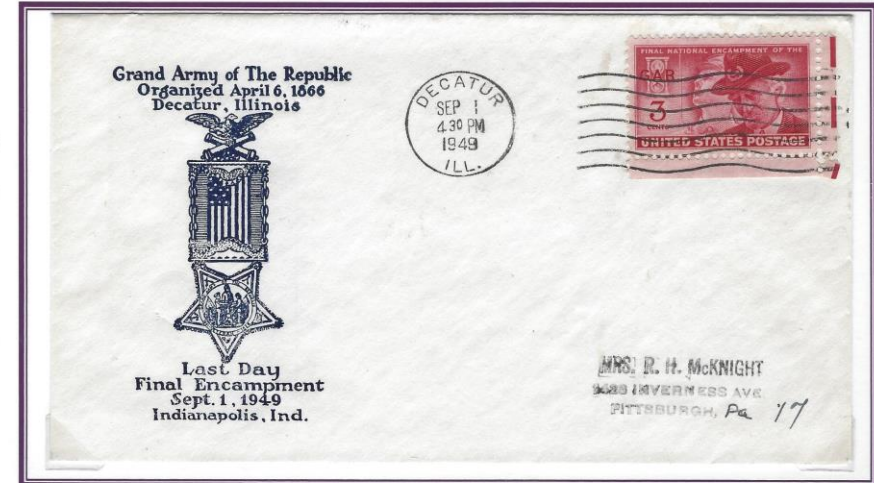
Getting Started

10. Construct your Epilog.

This page provides an ending to your story.

83rd and final encampment for Grand Army of the Republic concluded September 1st, 1949. This special cachet was created to mark the end of the final encampment.

GAR stamp canceled September 1st, 1949 machine canceled Decatur, Illinois birthplace of GAR.



Grand Army of the Republic formally disbanded on August 2, 1956 upon the death of Albert Woolson at the age of 109. Woolson was last surviving member.

Special cachet to mark 60th Anniversary of Woolson's death and end of Grand Army of the Republic.



Getting Started

11. Construct a Title Page.

Doing this last will help keep the title page in line with the exhibit.

1949 Grand Army of the Republic Issue

Exhibit purpose: Illustrate complete story of one U. S. Commemorative postal adhesive through selection & design, pre-production, production and issuance.

Intent: Look at GAR issue beyond philatelic parameters. Philatelic limitations for definitive issues, whose sole purpose is conveying mails is fine, but a commemorative's purpose, also highlights a significant person or event. Treatment of a commemorative requires more than philatelic exploration.

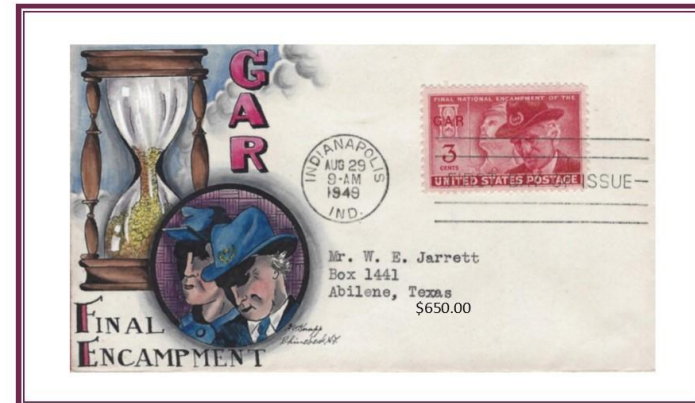
Exhibit outline.

- | | |
|--|---|
| ◆ Approval, Design and 1st Day Ceremony. | ◆ Picture Post Cards |
| ◆ Hand Painted/Drawn Cachets | ◆ Unofficial cancelations, Special Handling Usage |
| ◆ Civil War Era Patriotic Envelopes | ◆ Cachets Designed For Other Occasions & Anniversary Covers |
| ◆ Other Cachets & Standard Commercial Envelopes. | ◆ Epilog |

Philatelic importance: For 102 years stamps commemorating a multitude of subjects were issued. GAR is first to honor those who sacrificed to preserve the union, call attention to Civil War, and recognize a political organization.

GAR Commemorative or exhibit does not begin to show "GAR" importance of sacrifice by individuals involved.

Linking men through their experience of war, G.A.R. among first organized U.S. advocacy groups, for black veteran's voting rights, patriotic education, a Memorial Day holiday, lobbying for regular veterans' pensions, and supporting political candidates.



*Dorothy Knapp
hand painted*

**ONLY ONE KNOWN OF
THIS DESIGN**

**GAR Influence peaked
in 1890 with
membership of 409,487.**

**1,185,000 GAR stamps
sold on first day of sales.**

471,696 1st day covers serviced.

BACKGROUND:

For 83 years G.A.R. met yearly in national "encampments" rotating sites around the country.

August 1948 GAR's 82nd National Encampment passed resolution urging Post Office Department to honor 1949's final encampment with a commemorative stamp.

August 1949 24 Union veterans, all over 100 survived. Six able to attend "Final Encampment": Theodore A. Penland, of OR; Albert Woolson, MN; Robert Barrett, KY; Charles L. Chappel, NY; James A. Hard, NY; and Joseph Cloves, LA.

Important covers/covers of interest are outlined in Purple. Points of interest have Purple font.

GAR STAMP PROPOSED:

January 3, 1949 Representative Thomas E. Martin, IA introduced H.J. Res. 35, to 83rd Congress, for GAR stamp. Copy of bill can be seen next page.

June 28, 1949 Postmaster Donaldson announced GAR commemorative. First printing order of 100,000,000 issued July 19th and first delivery to Indianapolis was August 22nd.

Getting Started

12. Compose a synopsis.

A. This is probably the most important part of the exhibit.

➤ It is sent to judges prior to the show.

B. WHAT IS THE PURPOSE OF THE SYNOPSIS

➤ Tell judges things not appropriate for or expand upon items on Title Page.

➤ Difficulty of acquisition (how hard is this material to find)

➤ Challenge of collecting/exhibiting subject (complex or unsolved problems)

➤ Research done by exhibitor.

➤ Material highlights.

➤ Bibliography/suggested reading for judges.

➤ Remember this is FOR the judges, not the public.

➤ Be brief and concise in your points.

C. MOST SALIENT IDEAS/POINTS/SHOULD BE REPEATED FOR EMPHASIS

1. Tell them what is important and then tell them again.

Web Resources

- ▶ APS Manual of Philatelic Judging -

<https://stamps.org/Portals/0/Judging%20Info/Judging-Manual.pdf>

On Line Exhibits

- ▶ American Association of Philatelic Exhibitors - <http://www.aape.org/>
- ▶ APS - <https://digital.stamplibrarv.org/digital/>
- ▶ Exponet - <http://www.exponet.info/>
- ▶ PIPEX - <http://www.pipexstampshow.org/exhibits.html>
- ▶ SNSE - <https://www.sarasotastampclub.com/philatelic-entries/>
- ▶ Fran Adams - <http://www.franadams.com/exhibits.html>
- ▶ Stamp Collectors Club of Toledo - <http://toledostampclub.org/clubnews.html>